



2024 Vision Pasifika Media Awards Cleaner Pacific

Despite contributing less than 1.3 per cent to global plastic pollution, Pacific Island populations are disproportionately affected by the plastic pollution crisis threatening livelihoods of Pacific communities.

The 2024 Vision Pasifika Media Awards - Cleaner Pacific celebrates the role of the Pacific media in amplifying our Pacific voice locally, regionally and globally to manage all wastes and understand the challenges of pollution control.

Open for submissions, we call upon our Pacific media to submit their published, or broadcast, media stories that have highlighted our Pacific challenges and, or the ways that our Pacific people have addressed these, for our survival. Let us tell our stories and amplify our resilient Pacific voices on the frontlines of the impacts of waste and plastic pollution crisis.

The 2024 Vision Pasifika Media Awards - Cleaner Pacific is supported by a partnership led by the Secretariat of the Pacific Regional Environment Programme (SPREP), the Government of Australia through the support for Pacific engagement in the INC and the Pacific Ocean Litter Project (POLP), the Office of the Pacific Ocean Commissioner (OPOC) and the Pacific Islands News Association.

WE WANT TO HEAR FROM Pacific Island journalists, writers and media workers in the Pacific and be in to win some fantastic prizes.

Story ideas can focus on how their community/country is affected, how they are dealing with the impacts of plastic pollution and waste. We are looking for stories of 1,000 to 1,500 words with pictures. The five categories of the 2024 Vision Pasifika Media Awards - Cleaner Pacific are:

1. Television news (3 minutes long min)
2. Radio production (radio documentaries)
3. Online content (podcast, news only for websites)
4. Print media (1,000 words minimum)
5. Tertiary Journalism Students (Pacific tertiary news media)



Australian Government
Department of Foreign Affairs and Trade



RULES AND REQUIREMENTS

- Applicants must be Pacific Islands journalists and media workers from any of our Pacific member countries and territories: American Samoa, the Cook Islands, Federated States of Micronesia, Fiji, French Polynesia, Guam, Kiribati, Marshall Islands, Nauru, New Caledonia, Niue, Northern Marianas, Palau, Papua New Guinea, Samoa, Solomon Islands, Tokelau, Tonga, Tuvalu, Vanuatu and Wallis and Futuna. As such, entries from non-Pacific Island media workers will not be considered.
- All entries MUST be YOUR OWN work, plagiarism is not accepted.
- Submissions for the print, audio, video categories must be content published, broadcast or placed online in any Pacific Island-based media outlet between 24 September 2024 to 30 April 2025.
- All entries submitted may be shared on SPREP's relevant websites, PINA networks, and with the wider media. We may also seek to publish or broadcast any of the entries from the special category awards.

HOW TO ENTER

Applicants are requested to send copies of their material (in print, audio, video or in digital format) for evaluation, delivered physically or electronically to SPREP no later than 4.00pm, 30 April 2025, Samoa time. No extension to this period can be given. An accurate translation of transcript into English should also be provided, if presented in any other language.

JUDGING

The competition will be judged by an independent panel of judges, including media specialists and environmental experts, comprising of PINA/PACNEWS, SPREP and OPOC. Points will be scored on journalism skill, ability to engage audience, relevance, accuracy, factualness and proficiency in the medium. We encourage innovation and thinking outside the box, stories that are not your run-of-the-mill stuff. The judge's decision process is confidential and decisions will be final.

HELPFUL TIP

Waste management challenges in the Pacific are about people. We encourage the stories to focus on the human element of the impacts and how people are adapting, and surviving.

DEADLINE

Launched at the PINA Summit in Niue, entries for the 2024 Vision Pasifika Cleaner Pacific Media Awards close at **4.00pm 30 April 2025**, Samoa time.

PRIZE MONEY

Winners in each category will receive USD 1,000. Highly commended in each category will receive a consolation prize. The winners will be announced in June 2025.

Entries can be submitted by post and/or email:

POST: 2024 Vision Pasifika Cleaner Pacific Media Awards

PO Box 240, Apia, Samoa

EMAIL: sprep@sprep.org with 2024 Vision Pasifika Media Awards in the subject line



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*A resilient Pacific environment sustaining
our livelihoods and natural heritage
in harmony with our cultures.*